

Your 30-Day Action Checklist

MINDSET BEFORE ACTION

- Focus on solving problems, not 'selling.'
 - Choose service over perfection.
- Commit to taking messy, daily action.

Days 1-7: Build Your Online Presence

-) Pick one monetizable skill (writing, social media, web design, branding, etc.).
- Set up a basic online profile (LinkedIn, Wix, Canva).
- Create a simple 'Offer Page': who you help, what you do, how to contact you.

Days 8-14: Get Visible and Add Value

- Join 3-5 free groups (Facebook, LinkedIn, Reddit).
 -) Post 3-5 helpful comments or mini-tips daily.
 - DM potential clients: 'How can I help you this week?'
-) Offer one free audit/review to build social proof.

Days 15-21: Create Micro-Offers and Start Selling



Package a low-ticket service (\$50-99 range).

Promote micro-offers in groups, DMs, and networks.



Deliver fast. Over-deliver value. Collect testimonials.







Ask satisfied clients for referrals.



Host a free live mini-workshop or Q&A session.

Key Reminders

Speed matters: launch before you feel 'ready.'

) Service builds trust faster than selling.

ESTD

) Show up daily; visibility creates opportunity.

) One strong connection can change your path.



CLEVERMARKETERS.COM